



## U.S. Commercial Service Webinar Series: eManifest Regulatory Changes

Maximize your export opportunities in Canada, the largest single export market for the United States. Canada is a highly receptive market for U.S. goods and services; the North American Free Trade Agreement and Canada's geographic proximity have afforded U.S. firms with a significant advantage in selling to Canada's markets. Whether you currently export to Canada or are new to exporting, the importance of developing a strategic approach to this market is critical to your success. This webinar series has been designed to help businesses strengthen the skills necessary to effectively do business in Canada.

### Webinar Description

The Canada Border Service Agency's (CBSA) eManifest initiative is changing the way that commercial goods coming into Canada are processed. eManifest is an initiative designed to establish advance electronic information requirements in the highway and rail modes of transportation, and to build upon existing Advanced Commercial Information (ACI) requirements for goods in the marine and air modes.

In February 2014, the CBSA published their intentions to make regulatory amendments under the Customs Act. These proposed amendments include:

- New and amended terminology
- Arrival Messaging for Marine, Air, Rail carriers as well as Sufferance Warehouse Operators
- Carrier Code Requirements
- Freight forwarder Cargo information
- Records Management
- 5 proposed penalties under the Administrative Monetary Penalty System (AMPS).

This webinar will give an overview of the proposed changes along with explanations to assist trade chain partners (carriers and brokers) to better understand their responsibilities under the eManifest program, the 3rd phase of ACI implementation for the CBSA. Join the U.S. Commercial Service and BorderConnect for this informative presentation followed by a question and answer period with representatives from the Canada Border Services Agency and U.S. Customs and Border Protection.

#### **REGISTER AT:**

<https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=4Q7D>

**Dates:** Tuesday, July 15, 2014

**Time:** 1:00 pm – 2:00 pm (EDT)

**Cost:** free

#### **For More Information:**

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#### **About the U.S. Commercial Office:**

Located across the United States and in U.S. Embassies and Consulates in over 70 countries, our global network of trade professionals helps U.S. businesses succeed in markets around the world. Whether you're looking to make your first export sale or expand to additional international markets, we offer the trade counseling, market intelligence, business matchmaking, and commercial diplomacy you need to connect with lucrative business opportunities.