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Managing and Planning in Challenging Times: Critical Information for Canada's International Traders

Wednesday, December 9, 2020

Doing Business Today for Tomorrow: Preparing for the new release prior to payment regime

13:00 - 13:10	Conference Welcome David Bosse, CSCB Chair and Carol West, CSCB President and CEO
13:10 - 14:40	Securing and Paying Debt to the Crown under CARM <i>The rules around release prior to payment security and payment will be different under CARM. During this session, you will learn about those changes and what can be done today to prepare for them.</i> Moderator: Melanie Bedard, CSCB Vice-President, Advocacy Projects Presenters: Lisa Anawati, Vice-President, CARM, CBSA and Goran Vragovic, Director General, CARM, CBSA
14:45 - 15:55	Changes to CBSA Statement of Account Payment <i>The timely and accurate allocation of payments has been a challenge for CBSA since the implementation of ARL. As CBSA readies for CARM implementation, the pressure is on to clean up importer accounts and make the payment process more efficient with more accurate outcomes. In this session we will discuss rules regarding payment procedures that will be made mandatory in 2021.</i> Moderator: Janice McBride, CSCB Senior Vice-President Presenters: Marc Séguin, Revenue Accounting and Reporting, CBSA and Valéry Sina Ba, Director, Revenue Accounting and Reporting, CBSA

16:00 - 16:50	<p>Importer Bond Marketplace <i>In the previous session, the steps that can be taken to prepare for the financial changes associated with CARM implementation in 2022 will be discussed. Rather than waiting until 2022, some brokers and importers are working together now to transition to the new scenario. Understanding the importer bond marketplace will assist all parties with their preparations.</i></p> <p>Moderator: Melanie Bedard, CSCB Vice-President, Advocacy Projects Presenters: Dina Amaro-Elias, Director, Surety, Intact Financial Corporation; Dick Longland, Commercial and Developer Surety, Intact Financial Corporation; Tracy McLean, Senior Vice-President, Global Logistics Insurance, NFP and Steven D. Ness, President, Surety Association of Canada</p>
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Thursday, December 10, 2020
Doing Business Today: Operational Policies, Procedures and Pilots at Canada's Border

13:00 - 14:15	<p>Operational Changes at the Border <i>CARM may be the most significant change on CBSA's books but other operational changes are on the horizon. As COVID-initiatives will be discussed separately during the conference program, this session focuses on a variety of initiatives that range from the early stages of development to the final stages of implementation. These include e-Commerce/CLVS, eHousebill, cargo pre-clearance, CERS and Forced Labour.</i></p> <p>Moderator: Janice McBride, CSCB Senior Vice-President Presenters: Melissa Brannagan, Acting Manager, Border Processing, CBSA; Inga Gutan, Senior Program Advisor, Policy and Program Management, CBSA; Everett Harper, a/Manager, Other Government Department (OGD) Programs, CBSA; Paul Hughes, Industry Co-lead, eHousebill Working Group; Christelle Johnson, Director, Commercial and Trade Innovation and Intake, CBSA; and Mike Junek, Director General, Transformation, Planning and Projects, CBSA</p>
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14:20 - 15:35	<p>COVID Initiatives: Looking ahead <i>The old adage regarding clouds and silver linings will be evident during this session. The closure of physical premises and the limitations of remote workforces meant a re-thinking of manual processes. This led to consideration and in some cases implementation of new policies and procedures relating to filing of commercial and trade declaration. Panelists will review changes within CBSA arising from COVID circumstances.</i></p> <p>Moderator: Shelley Gares, CSCB Senior Advisor, Knowledge and Partnerships Presenters: Tamara Allard, Director, Commercial Operations, CBSA and Charles Melchers, Director, Regulatory Trade Programs, Trade and Anti-dumping Programs Directorate</p>
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15:40 - 16:55	<p>IID Unresolved Challenges and PGA Perspectives <i>The CBSA decommissioned the Other Government Department (OGD) release service options OGD PARS (SO463) and OGD RMD (SO471) on August 17, 2020 without having successfully addressed all identified release processing issues. Changes to the IID continue and the SWI/IID GCCollab site remains busy. During this session, you can ask your questions about how ECCC, HC and CFIA requirements are met through the IID and raise other IID issues that have arisen in your operations.</i></p> <p>Moderator: Michelle Criger, CSCB Director, Advocacy and Education Presenters: Michael Andrews, National Manager, Operations, CFIA; Claudia Campos, A/Corporate Regulatory Compliance and Enforcement Supervisor, Regulatory Operations and Enforcement Branch, HC; Heather Craig, Senior Business Analyst, Operations, CFIA; Shawn Fancy, Manager, Regulatory Operations and Enforcement Branch, HC; Ashley Goddard, Program Engineer, Environmental Protection Branch, ECCC; Jeffery Goodman, Manager, Test Specimen and Data Management Section, ECCC; Becky Illson-Skinner, Senior Program Advisor, OGD Programs, CBSA and Janogini Muralitharan, Corporate Regulatory Compliance and Enforcement Advisor, Regulatory Operations and Enforcement Branch, HC</p>
<p>Friday, December 11, 2020 Doing Business Tomorrow: Business Leadership Day</p>	
13:00 - 14:15	<p>CBSA Priorities <i>What happens to established priorities when the world is thrown upside down? Understanding CBSA priorities is critical for Canadian customs brokers and importers. Prior to the pandemic, CBSA had a wide range of commercial trade initiatives on its agenda. Have new challenges resulted in changes to those priorities or the timelines associated with them?</i></p> <p>Moderator: Carol West, CSCB President and CEO Presenter: Peter Hill, Vice-President, Commercial and Trade Branch, CBSA</p>
14:20 - 15:30	<p>Building Team Culture Remotely/Managing a Hybrid Workforce Host: Praveeni Perera, CSCB Manager, Member Services and Projects Presenter: Andrew Au, Digital Transformation, AI and Modern Leadership Expert</p>
15:35 - 16:30	<p>Surveying the Wreckage: Turning Chaos Into Advantage Host: Carol West, CSCB President and CEO Presenter: Richard Worzel, Futurist, C.F.A.</p>
16:30 - 17:00	<p>Conference Closing with Key Takeaways David Bosse, CSCB Chair and Carol West, CSCB President and CEO</p>

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