



ICS2 Social Media Calendar

2022

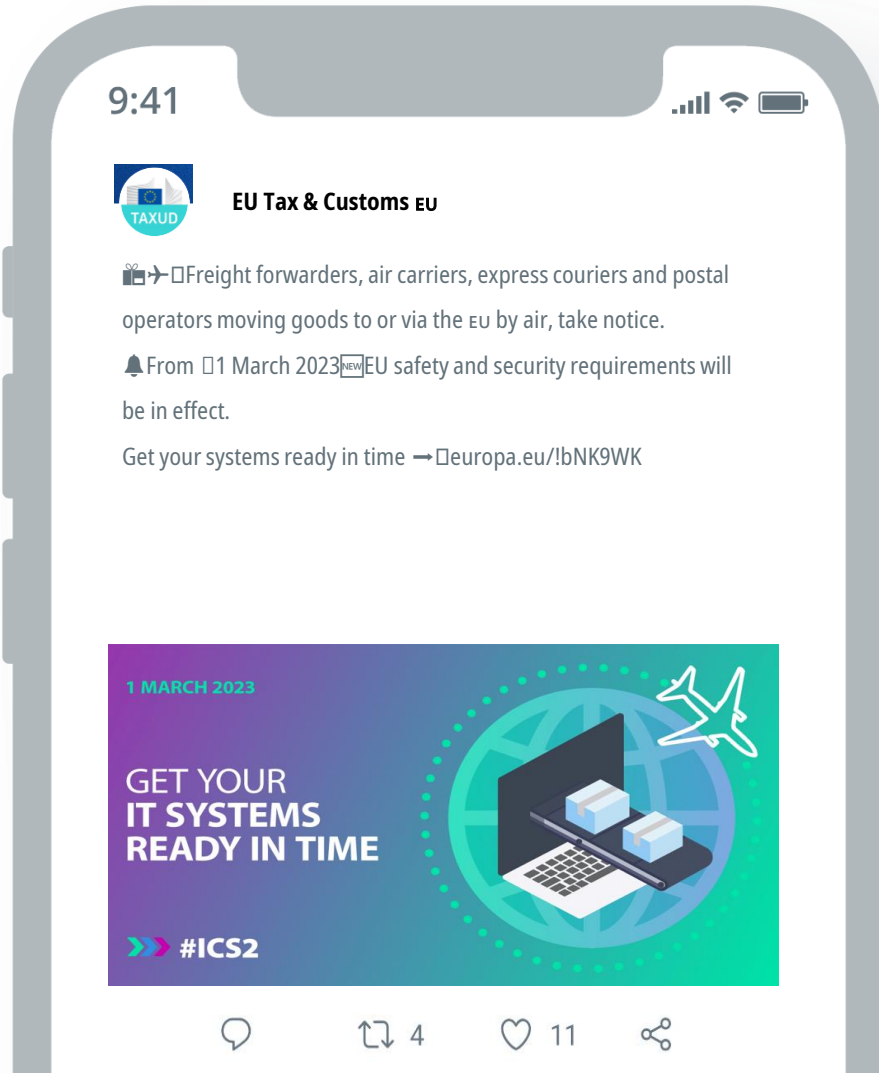


Introduction



This document includes the social media content calendar with specific posts, texts and visuals, covering the communication of phase 1 of ICS2 Release 2. Materials included have been prepared for dissemination on Twitter and LinkedIn.

	Content
Twitter	Posts related to ICS2 release 2 phase 1, the prepared factsheets and the corresponding video.
LinkedIn	Posts related to ICS2 release 2 phase 1, the prepared factsheets and the corresponding video.



1

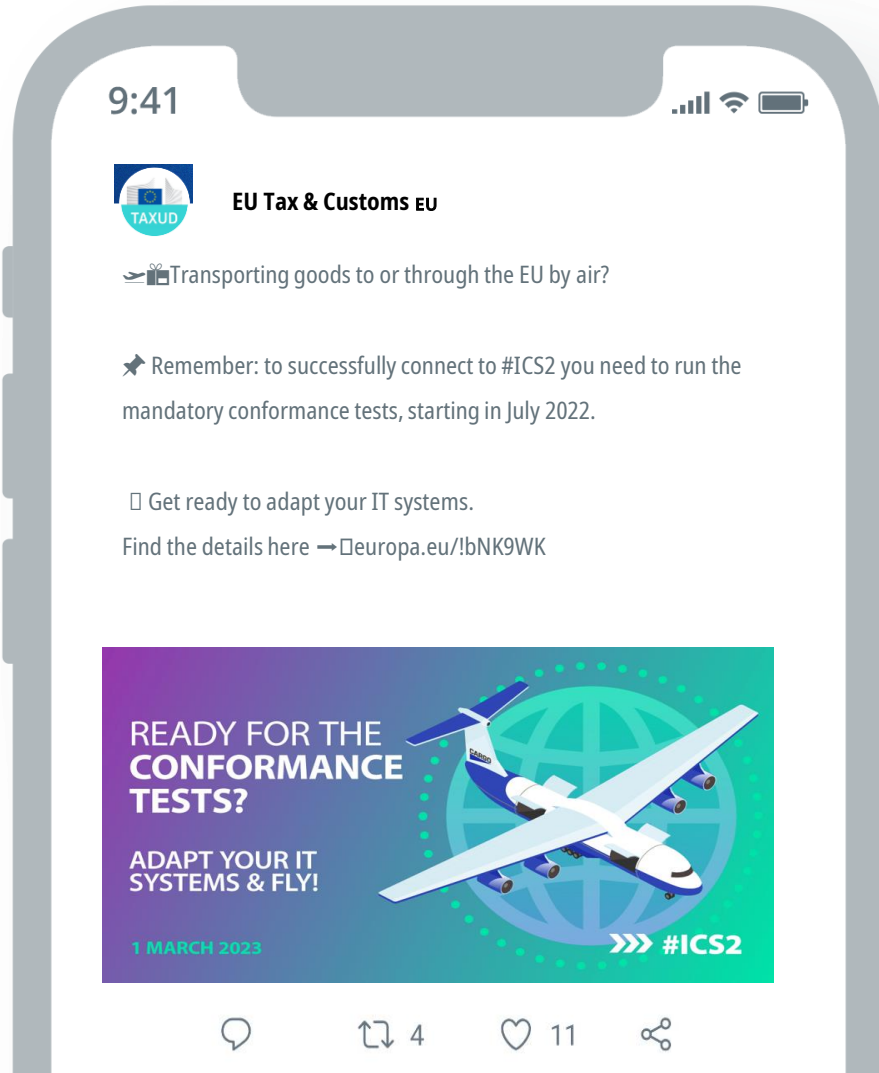
Twitter & LinkedIn

Text of the Post:

📦➔📦 Freight forwarders, air carriers, express couriers and postal operators moving goods to or via the EU by air, take notice.

🔔 From 📅 1 March 2023 ^{NEW} EU safety and security requirements will be in effect.

Get your systems ready in time ➔📄 europa.eu/!bNK9WK



2

Twitter & LinkedIn

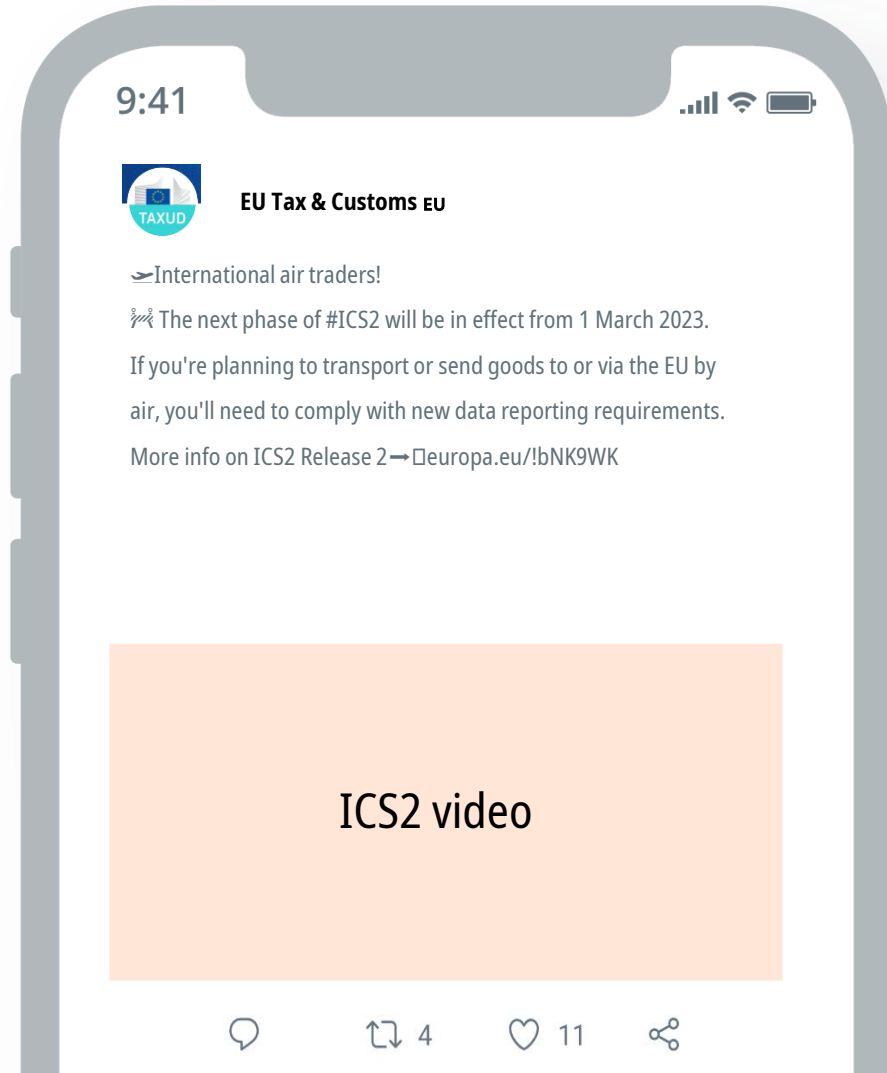
Text of the Post:

✈️📦 Transporting goods to or through the EU by air?

✳️ Remember: to successfully connect to #ICS2 you need to run the mandatory conformance tests, starting in July 2022.

📄 Get ready to adapt your IT systems.
Find the details here → 📄 → 📄 europa.eu/!bNK9WK

Video link: https://www.youtube.com/watch?v=k2F7x4M_Vb4



3 Twitter

Text of the Post:

➤ International air traders!

🔔 The next phase of #ICS2 will be in effect from 1 March 2023.

If you're planning to transport or send goods to or via the EU by air, you'll need to comply with new data reporting requirements.

More info on ICS2 Release 2 → europa.eu/!bNK9WK

LinkedIn

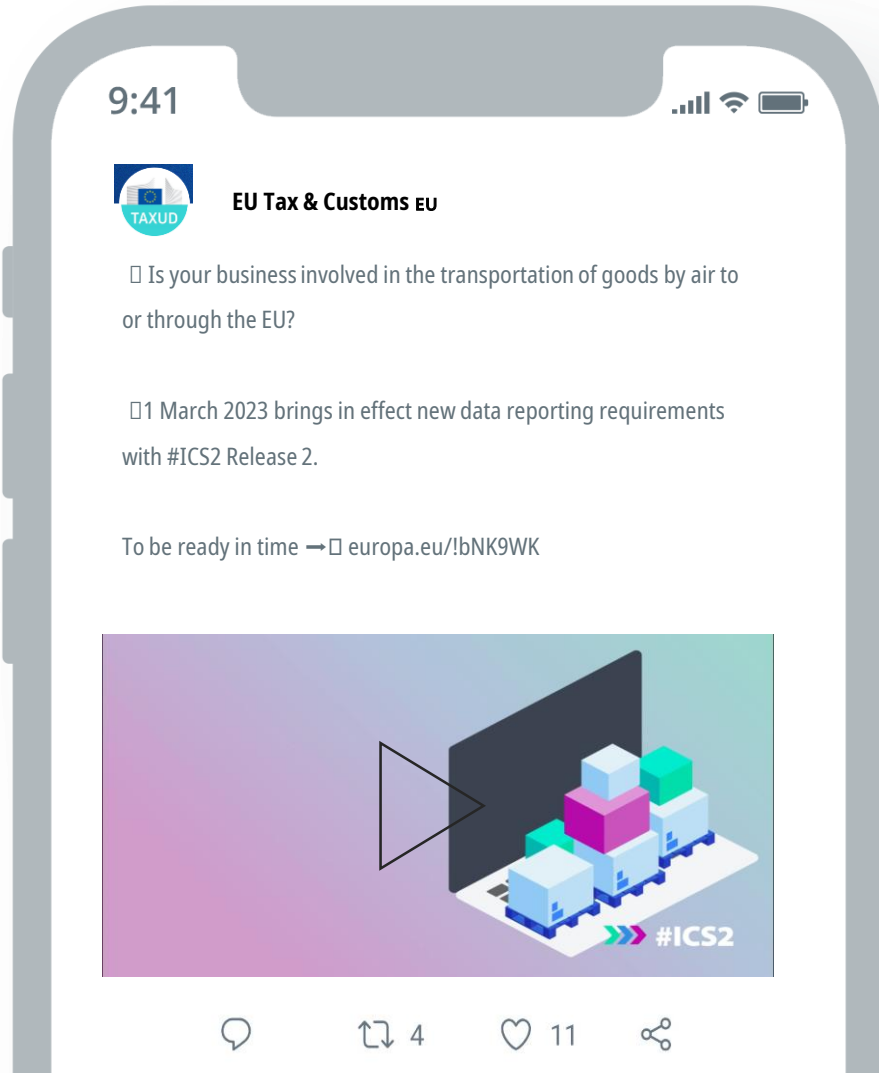
Text of the Post:

🔔 International air traders take note!

🔔 The next phase in the EU's new security and safety system #ICS2 will be in effect from 1 March 2023.

If you're planning to transport or send goods to or via the EU by air, you'll need to comply with new data reporting requirements before your goods are loaded on the aircraft and before they arrive in the EU.

Here's what you have to know about ICS2 Release 2 → europa.eu/!bNK9WK



Twitter

Text of the Post:

Is your business involved in the transportation of goods by air to or through the EU?

1 March 2023 brings in effect new data reporting requirements with #ICS2 Release 2.

To be ready in time → europa.eu/!bNK9WK

LinkedIn

Text of the Post:

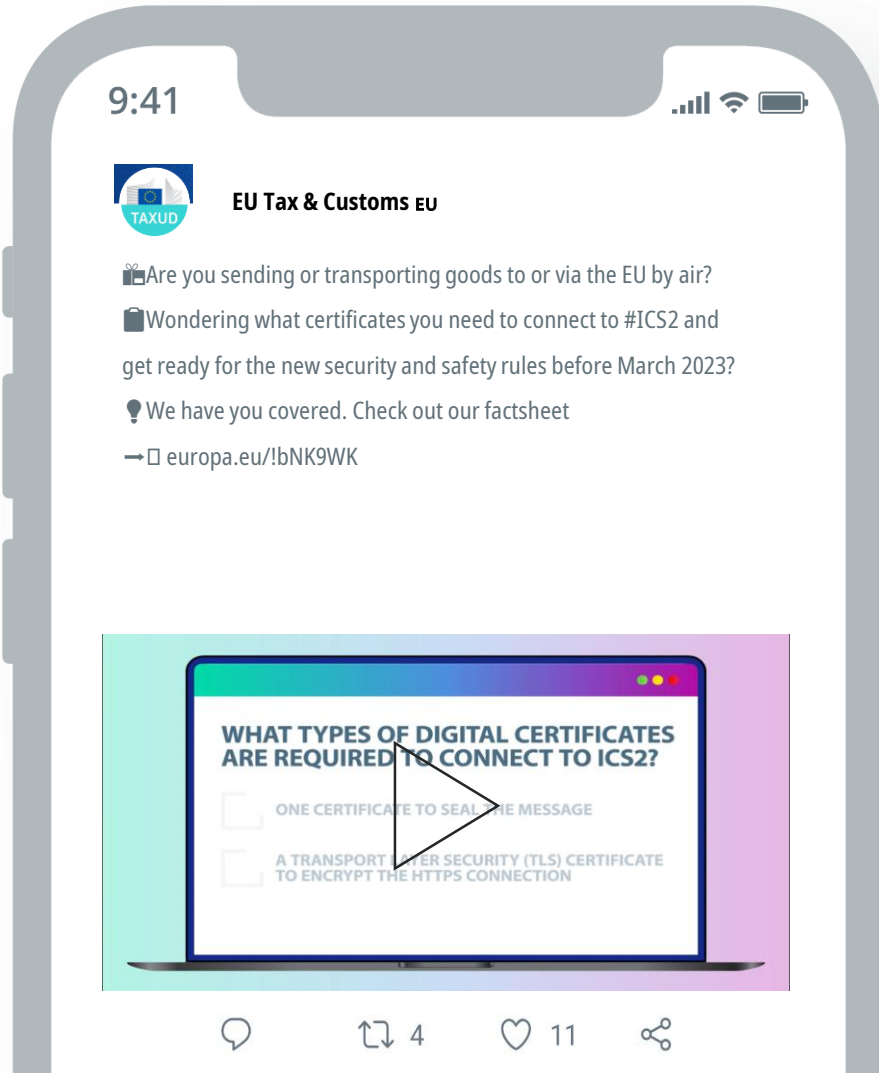
Is your business involved in the transportation of goods by air to or through the EU?

The next phase of the EU customs advance cargo information system #ICS2 goes live on 1 March 2023.

→ Get prepared now:

- ✓ Check latest technical documentation to develop or update your IT system
- ✓ Contact the responsible National Customs Administration and provide a plan for connecting to ICS2
- ✓ Plan your mandatory conformance testing

More information → europa.eu/!bNK9WK



Twitter

Text of the Post:

📦 Are you sending or transporting goods to or via the EU by air?

📦 Wondering what certificates you need to connect to #ICS2 and get ready for the new security and safety rules before March 2023?

💡 We have you covered. Check out our factsheet

→ europa.eu/!bNK9WK

LinkedIn

Text of the Post:

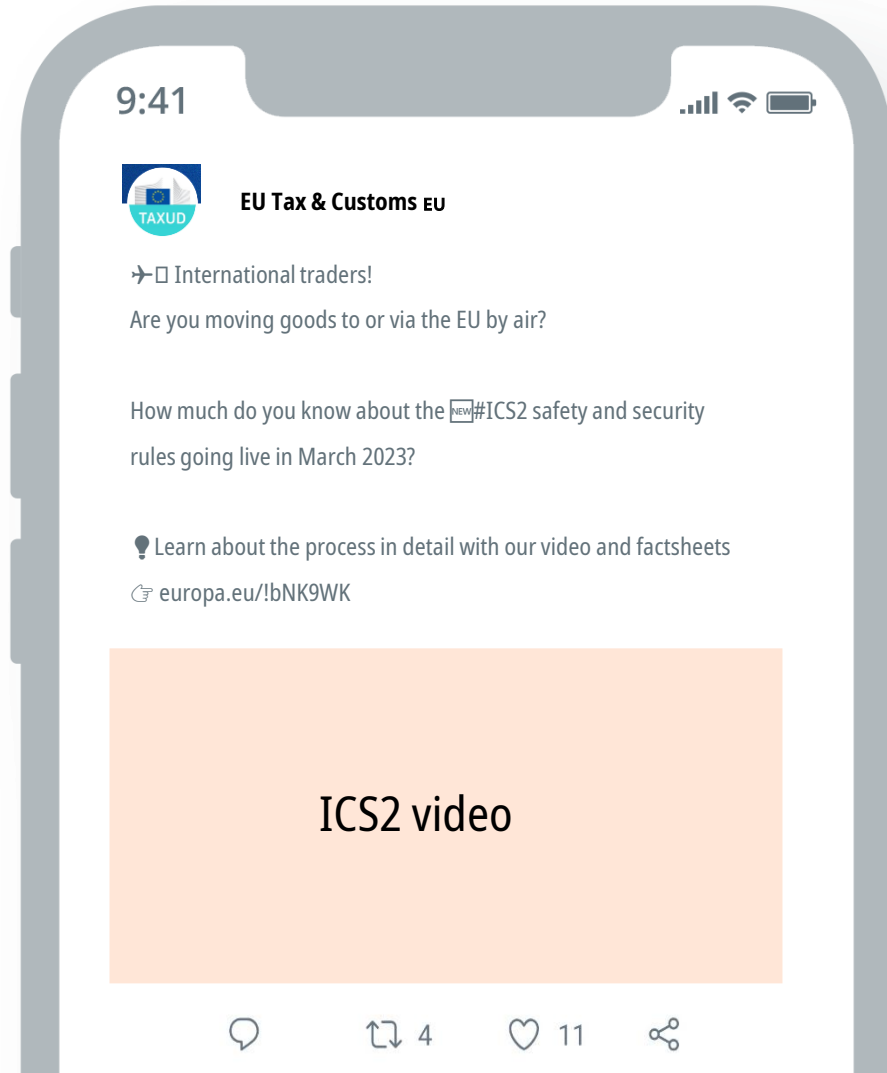
📦 Are you sending or transporting goods to or via the EU by air?

📦 Wondering what certificates you need to connect to #ICS2 and get ready for the new security and safety rules before March 2023?

💡 We have you covered. Check out our step-by-step factsheet on our ICS2

webpage → europa.eu/!bNK9WK

Video link: https://www.youtube.com/watch?v=k2F7x4M_Vb4



6

Twitter & LinkedIn

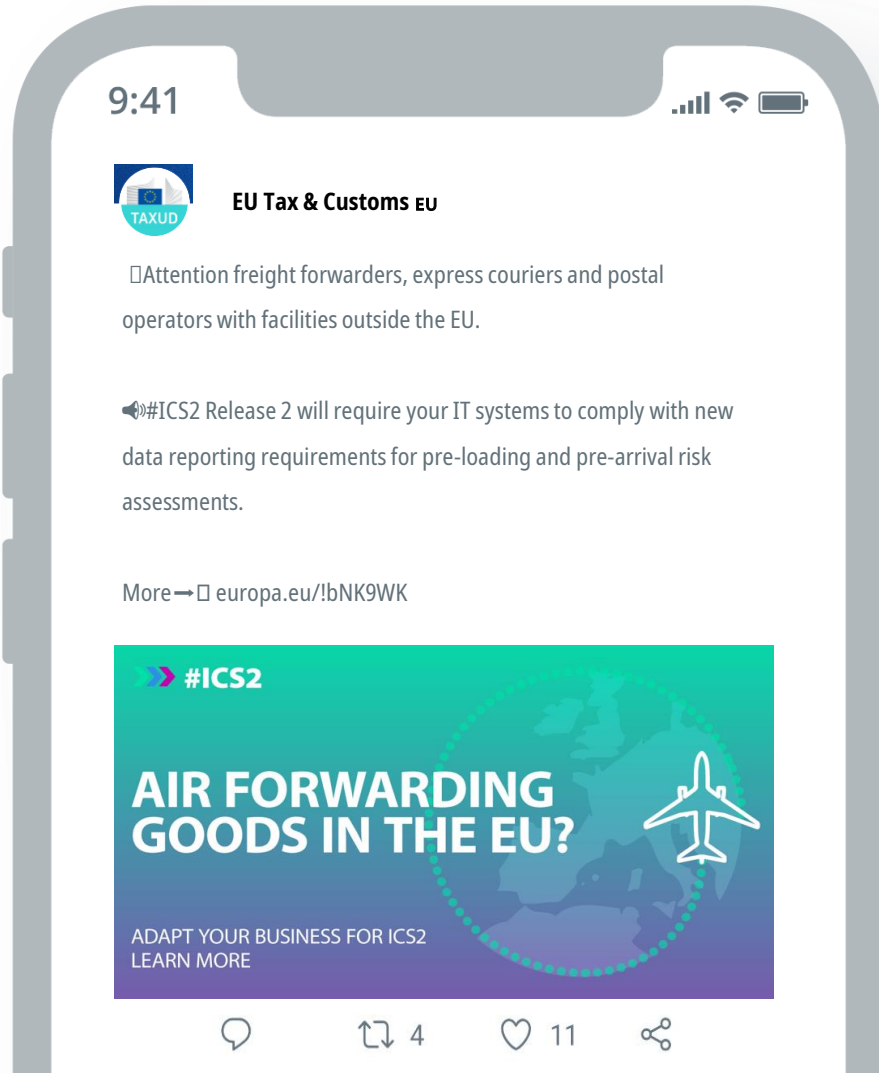
Text of the Post:

→ International traders!

Are you moving goods to or via the EU by air?

How much do you know about the #ICS2 safety and security rules going live in March 2023?

Learn about the process in detail with our video and factsheets europa.eu/!bNK9WK



7

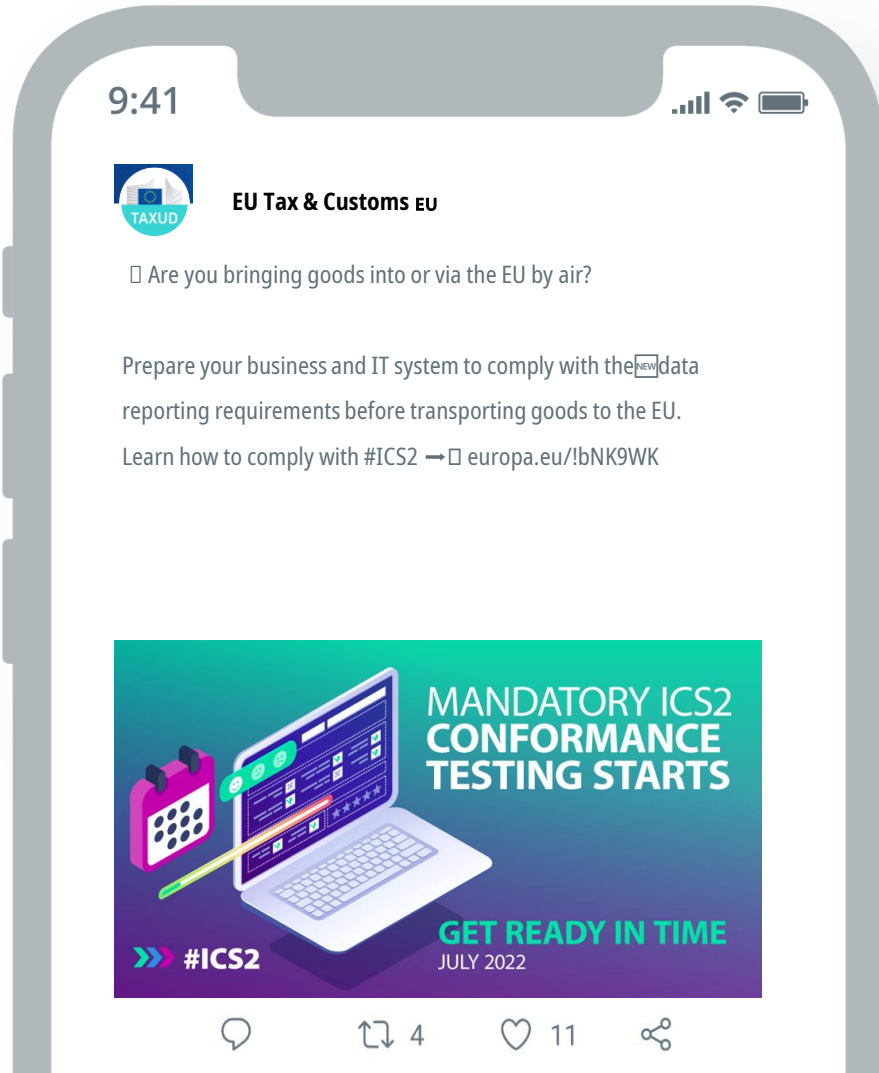
Twitter & LinkedIn

Text of the Post:

Attention freight forwarders, express couriers and postal operators with facilities outside the EU.

#ICS2 Release 2 will require your IT systems to comply with new data reporting requirements for pre-loading and pre-arrival risk assessments.

More → europa.eu/!bNK9WK



9:41



EU Tax & Customs eu

Are you bringing goods into or via the EU by air?

Prepare your business and IT system to comply with the ^{new}data reporting requirements before transporting goods to the EU.

Learn how to comply with #ICS2 → europa.eu/!bNK9WK



8

Twitter & LinkedIn

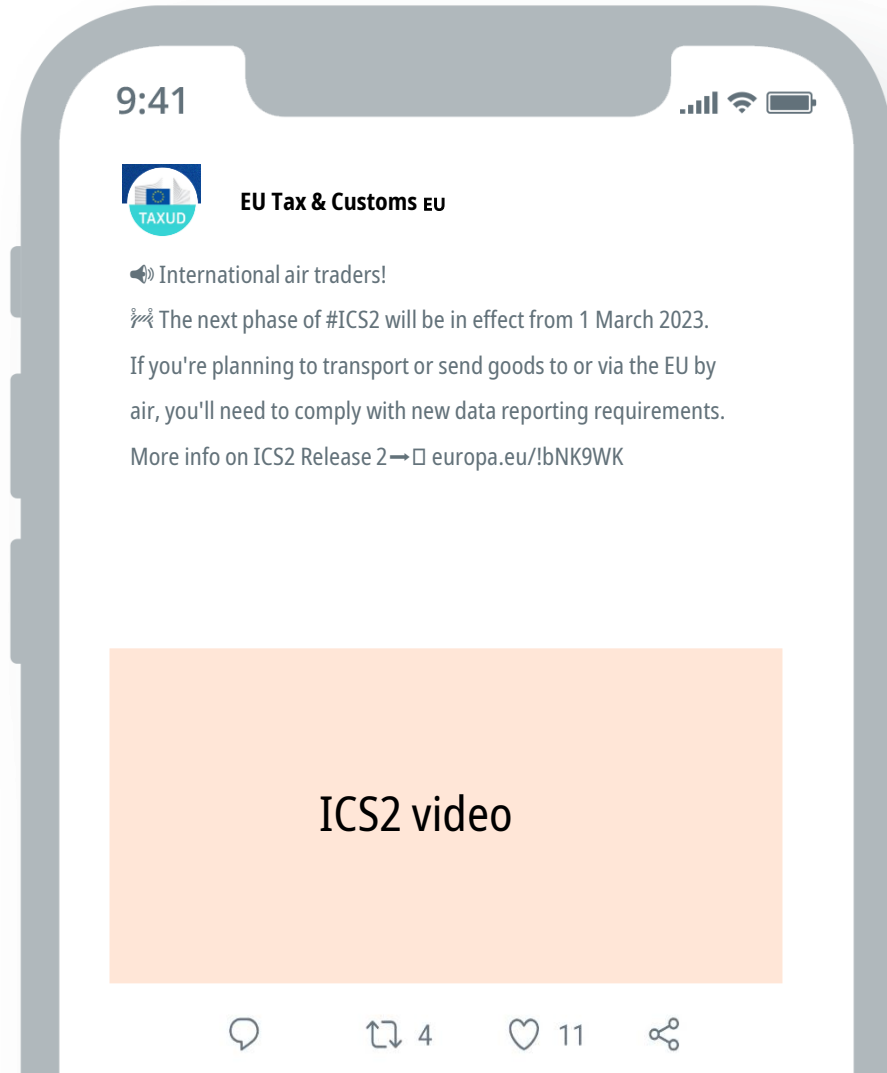
Text of the Post:

Are you bringing goods into or via the EU by air?

Prepare your business and IT system to comply with the ^{new}data reporting requirements before transporting goods to the EU.

Learn how to comply with #ICS2 → europa.eu/!bNK9WK

Video link: https://www.youtube.com/watch?v=k2F7x4M_Vb4



9

Twitter

Text of the Post:

📣 International air traders!

🔔 The next phase of #ICS2 will be in effect from 1 March 2023.

If you're planning to transport or send goods to or via the EU by air, you'll need to comply with new data reporting requirements.

More info on ICS2 Release 2 → europa.eu/!bNK9WK

LinkedIn

Text of the Post:

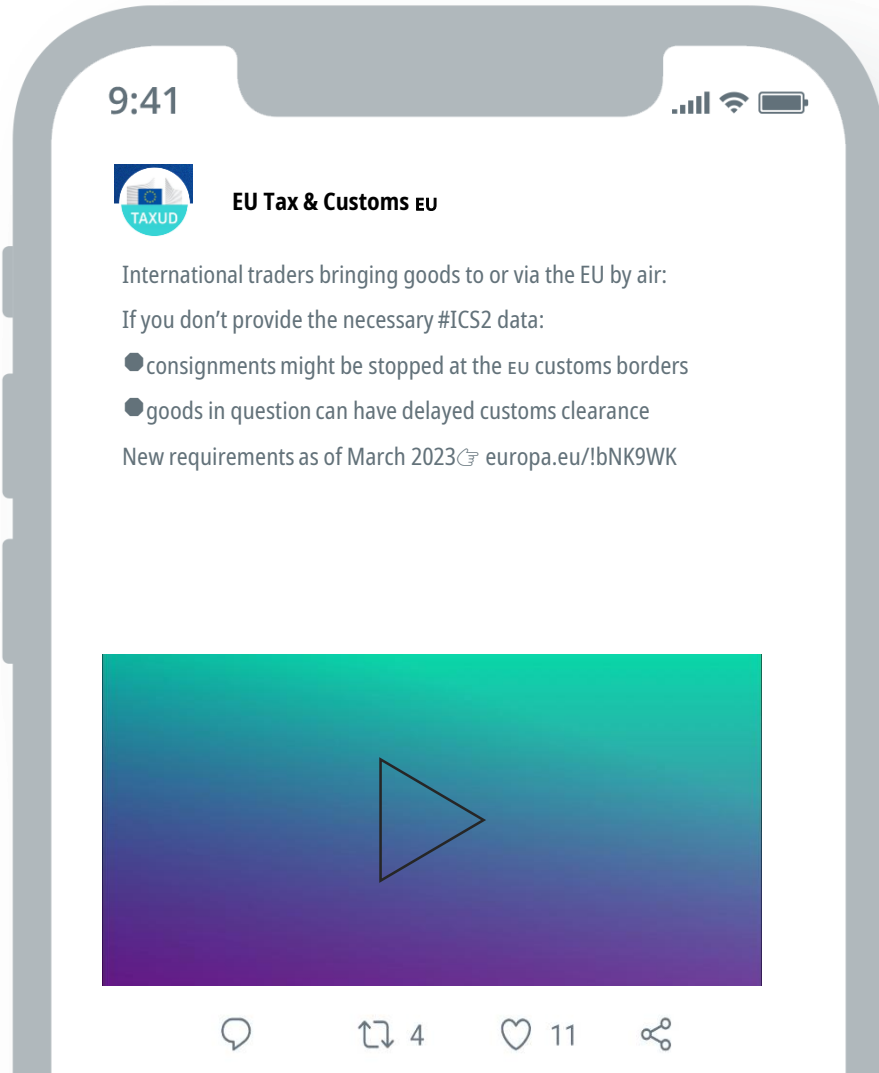
📣 International air traders take note!

🔔 The next phase in the EU's new security and safety system #ICS2 will be in effect from 1 March 2023.

If you're planning to transport or send goods to or via the EU by air, you'll need to comply with new data reporting requirements before your goods are loaded on the aircraft and before they arrive in the EU.

Here's what you have to know about ICS2, Release 2

→ europa.eu/!bNK9WK



10

Twitter

Text of the Post:

International traders bringing goods to or via the EU by air:

If you don't provide the necessary #ICS2 data:

- consignments might be stopped at the eu customs borders
- goods in question can have delayed customs clearance

New requirements as of March 2023 ↗ europa.eu/!bNK9WK

LinkedIn

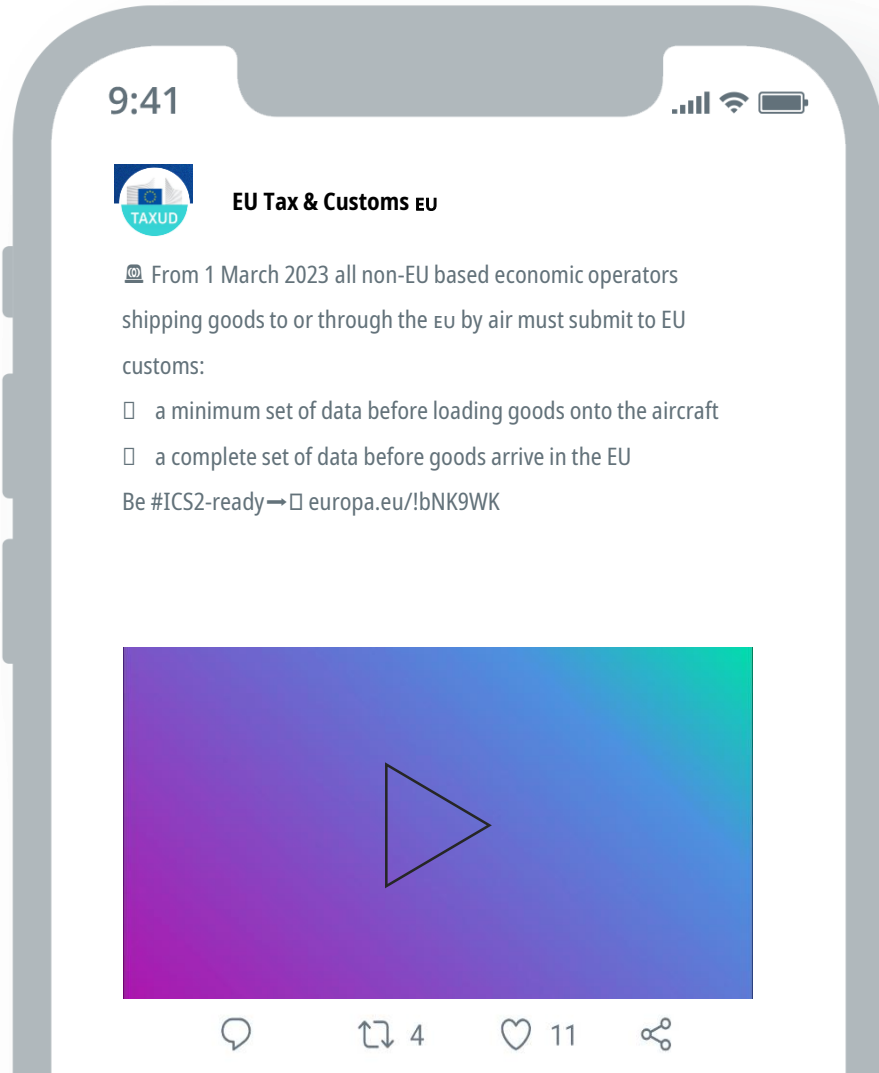
Text of the Post:

🌐 International traders bringing goods to or via the EU by air:

If you don't provide the necessary #ICS2 data:

- consignments might be stopped at the eu customs borders
- goods in question can have delayed customs clearance

New requirements will come in effect on 1 March 2023 ↗ europa.eu/!bNK9WK



11

Twitter & LinkedIn

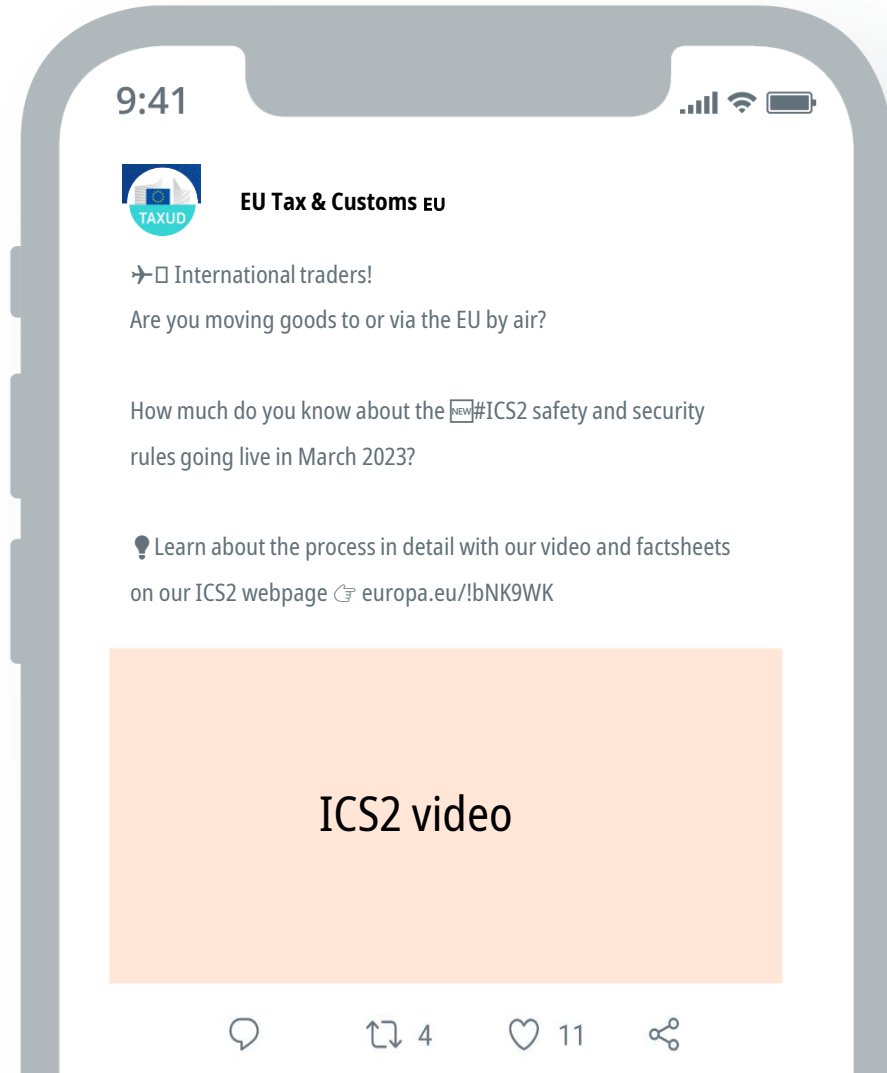
Text of the Post:

@ From 1 March 2023 all non-EU based economic operators shipping goods to or through the eu by air must submit to EU customs:

- a minimum set of data before loading goods onto the aircraft
- a complete set of data before goods arrive in the EU

Be #ICS2-ready -> europa.eu/!bNK9WK

Video link: https://www.youtube.com/watch?v=k2F7x4M_Vb4



12

Twitter & LinkedIn

Text of the Post:

→ International traders!

Are you moving goods to or via the EU by air?

How much do you know about the ^{NEW}#ICS2 safety and security rules going live in March 2023?

💡 Learn about the process in detail with our video and factsheets on our ICS2 webpage 🌐 europa.eu/!bNK9WK



ICS2

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End of document